# **Historic, Archive Document**

Do not assume content reflects current scientific knowledge, policies, or practices.



Return Postage Guaranteed

I. L. RADWANER SEED CO., Inc.
115 BROAD STREET
NEW YORK, N. Y.



UNEAU OF PLATIFICATION OF THE WASHINGTON, L.C.

Sec. 435½, P. L. & R. U. S. POSTAGE

## PAID

New York, N. Y. Permit No. 2686

LATEST MARKET NEWS



9-3372 9-3373 OUR TERMS:

No claims accepted after seeds are planted. We don't guarantee purity or germination. Seeds to be tested by buyer and to be returned at once if not satisfactory.

CODE

# I. L. RADWANER SEED CO.

SEED MERCHANTS DWARF E. RAPE

115 BROAD STREET NEW YORK

HECKELE WHITE CLOVER \* APR 15 1931 + ALSIKE J. S. Processon of Amountain. ENGLISH RYE

RED CLOVER

ALFALFA

NATURAL GRASS

April, 1931

**JOBBERS** MIXED LAWN GRASS PRICE LIST No. 14A

To Dealers only F. O. B. New York

TERMS-SIGHT DRAFT B/L

Per 100 lbs.

(Copyright applied for listing schedule)

THE 1, L. RADWANER SEED CO., INC., GIVE NO WARRANTY EXPREES OR IMPLIED. AS TO DESCRIPTION, QUALITY, PRODUCTIVENESS OR ANY OTHER MATTER OF ANY SEEDS
THEY SEND OUT, AND WILL NOT BE IN ANY WAY RESPONSIBLE FOR THE CROP. PURITY AND GERMINATION TESTS ARE FOR INFORMATION ONLY AND WITHOUT GUARANTES,
QUOTATIONS SUBJECT TO CHANGE WITHOUT NOTICE. ALL SALES AND PRICES QUOTED BASIS PRESENT RATE DUTY IF ANY CHANGE SAME FOR BUYERS ACCOUNT.

PRICES DOUBLE TO CONSUMERS ASK FOR DISTRIBUTORS DISCOUNT PROPOSITION

"CENTRAL PARK"
Registered U. S. Patent Office, June 10th, 1910, No. 78,620 -Beware of Imitations-Order by code not by name. (What's in a name?)

#### LAWN SEED MIXTURES

PRICES TO CONSUMERS DOUBLE

0 CENTRAL PARK PRIME-Competition brand, quick MAGIC LAWN for Seashore—Competition brand, quick growth, red top, rye grass timothy, white clover...... LUXOR LAWN OR TERRACE LAWN—Quick growth, for building contractors, heavy seed. Red top rye grass, timothy, white clover, Canada blue grass (Desirable CENTRAL PARK MEDIUM-For homes, quick growth, red top blue grass, rye grass, timothy, white closer (Newdorp Green Greengrow Brand)..... 16.00 CENTRAL PARK CHOICE—Lasts long, grows slow, for particular people, red top, blue grass, fescue, white clover, timothy, rye grass (Lawn Delight Turf Builder)... 19.00 SHADY LAWN No. 3-White clover, blue grass, red top, timothy poe trivalis, rye grass..... CENTRAL PARK FANCY-Lasts long, grows slow, no timothy fescue, red top, blue grass, rye grass (Fancy 22.00 Lawn) SHADY LAWN No. 2-Timothy, poa trivialis, blue rye green, red top, white clover .... 25.00 SUNSHINE U. S. Reg. "BEST ON EARTH"-All soil brand, bent, fescue, red top blue grass, rye grass (Bent 27.00 CENTRAL PARK EXTRA-Blue Grass, red top, bent grass, rye green (Carpet Lawn)..... SHADY LAWN No. 1-Poa Trivialis, fescue, blue grass, 31.00 rye grass, red top... FRENCH LAWN-Blue grass, red top, fescue, white 32.00 CEMETERY or SPORT FAIRWAY-Tennis, Polo, blue grass, poa trivialis, fescue... 35.00 BUNKER MIXTURE or FAIRWAY-For Banks, mixed SUPERFINE BENT FAIRWAY—Fescue, blue grass, bent grass, red top..... 50.00 SEASHORE LAWN—Fescue, red top, bent..... Y-1 GOLFGREEN—Bent, blue grass, red top, fescue...... 50.00 PUTTING GREEN MIXTURE PUTTING GREEN BENT FORMULA..... 2-Finest Quality..... 100.00 3—Shady ..... 80.00 4-Poor or Sandy Soil.... 65.00

> -Ask for Special Prices To Distributors-SMALL BAGS 2 CENTS PER POUND MORE.



SEEDS

"ALWAYS DEPENDABLE" Since 1875

GOLF SUPPLIES - EQUIPMENT

NOT THE CHEAPEST-In Price

The Best never is!

## STRAIGHT SEED FOR BLENDING

PRICES TO CONSUMERS 25% HIGHER

	TRICES TO CONSUMERS 25% HI	GHER		
				Per 100 lbs.
KY. BI	LUE GRASS—21-lb.	850	85%	\$ 40.00
	21-lb	82	70	38.00
	19-lb,	75	70	36.00
	12-lb			18.00
CANA	DA BLUE GRASS	85	85	32.00
RED T	OP FANCY	98	90	
	***************************************	05	90	32.00
	***************************************		90	$\frac{30.00}{27.00}$
	***************************************	85	85	26.00
	Unhulled	60	85	19.00
	e	43	80	16.00
	***************************************	25	80	13.00
	Chaff Bright			6.00
RYE G	RASS—Domestic	98	90	7.00
	Italian	98	90	12.00
	English	98	90	12.00
	Pacevs	0.0	90	15.00
FESCU	E-N. Z. Red Chewings	9.2	70	45.00
	Ked European	80	65	38.00
	Hard or Sheeps	20	65	34.00
	Fine Leaved	80	65	45.00
OD CYY A	Meadow	95	90	15.00
ORCHA	RD GRASS	90	90	20.00
POA T	RIVIALIS—Rough Stalked Meadow	90	90	40.00
POA N	EMORALIS-Wood Meadow	80	80	90.00
CREST	ED DOGSTAIL	98	90	28.00
BERMU	JDA GRASS		30	
BROMI	JS INERMIS		00	40.00
POAAI	UNITA	98	90	28.00
TIMOT	NNUA			70.00
TIMOT	HY—Fancy	$99_{12}^{12}$	90	14.00
	Fancy	99	90	13.00
	Medium	85	90	11.00
WHITE	Mixed with White Clover CLOVER—Fancy	85	90	12.00
", ", ", ",	Medium	98	90	40.00
	Mixed with Timothy	98	90	38.00
BENT (	GRASSES—	••••		25.00
	So Germ. Mixed	70	70	80.00
			80	90.00
		00	90	100.00
	Rhode Island-Colonial N. Z.	98	90	80.00
_				
BENTS	Deines Di a con u			
	Prince Edward—100 lbs	90%	90%	120.00
IN	00		*********	125.00
SEALED	Coos Seaside——100 "	000	0000	135.00
JEALED	50 "	99%	90%	160.00
BAGS	10 "		*********	165.00
ONLY	Velvet	60%	90%	175.00 750.00
UNLI	Officially Sealed and (	Certified	l	190.00

Original Bags



# "CENTRAL PARK"

Registered U.S. Patent Office, June 10, 1910, No. 78620

# BEWARE of IMITATIONS

# 5 grades of Central Park LAWN GRASS SEED

#### BIRD SEEDS

Ten	Five 0	ne Bag	
Canary—Morocco, 220 lbs\$6.00	\$6.50	\$7.50	
Turkish, 220 lbs 5.50	6.00	6.50	
Holland, 110 lbs			
Argentine, 140 lbs 5.25	5.50	5.75	
Rape—Large, 220 lbs 4.50	5.25	6.00	
Small, 220 lbs 6.00	6.50	8.00	
Sunflower—Californian, 100 lbs 6.50	7.00	7.50	
Manchurian Dark, 130 lbs 7.50	8.00	9.00	
Corn—Argentine Red, 140 lbs 3.75	4.00	5.00	
Hemp—165 lbs 3.25	3.75	4.00	
Millet—220 lbs	4.25	5.00	
Thistle or Niger Polished, 165 lbs. 13.50	14.00	16.00	
Peas—Canada, 120 lbs 6.00	7.00	7.50	
Maple, 220 lbs 6.50	7.50	8.00	
Vetches, 200 lbs 5.75	6.25	7.00	
Maw or Poppy, 110 lbs 9.75	11.00	14.00	

ALL ON SPOT!

ORDER NOW FOR LATER DELIVERY

## We Are Distributors of "Sheep's" Plant Spray

	Tear off here and mail-No stamp necessary.
Radways	Date
Dear Sirs:	
	p the following order:
Bag	gsLbs
	66
66	16
66	66
	Cases
	for shipment (on or about) prompt,
Radways  ANN GRASS	Yours truly,
	Name
IL DI WIND SED OF	Address





Phone Bowling Green 9-3373

No. 14A

TESTED



SEEDS

April, 1931

#### HUMUS

(Hyper Humus) Soil Builder.

	Jobber	Consumer
100 fb.	\$1.50	\$2.50
500 lb	1.25	2.00
1,000 tb	1.15	1.80
Ton	1.00	1.60

Per 100 lbs. f.o.b. R.R. Station Jersey shipping point.

#### PEAT MOSS

Jobber

Consumer

Per bale......\$2.50

\$4.00

f.o.b. shipping point.

#### SHEP'S PLANT SPRAY

Non-Poisonous Pyrethrum No Soap Needed \$2.75 per dozen 2 oz. bottles

Lawn Grass booked for spring delivery at list prices. Markets are firm and may be higher. Send in your order now. Terms on our regular brands of mixed lawn seed: 60 days net; cash in 10 days, 11/2% discount.

Lawn Grass and Certified Bent Seed are the most profitable items retail seed dealers can handle. Lawns seeded with Prince Edward Island Bent, wherever they have been fertilized and given moderate water and attention, have withstood drought conditions this summer.

## GRASS SEED CROP IS SHORT

### -AND PRICES GOING UP

#### ORDER NOW!

#### FOR NEXT SPRING

#### FERTILIZER NOTES AND RATE OF APPLICATION PER 1,000 SQUARE FEET

Bone Meal.—18 lbs. Slow acting. Favorable to blue grasses, encourages weeds and clover. Do not use alone.

Cottonseed Meal.—Organic. 16 lbs. Neutral in action. Rapid. Safest of all lawn fertilizers to use, gives a thick, dark green turf quite free from weeds.

Sheep Manure.—Organic. 24 lbs. Neutral or alkaline in reaction. Slow acting. Encourages weeds and clover. Undesirable in any form.

Stable Manure.—Organic. 125 lbs. Neutral reaction. Medium rapid. If manure has been composted for one year there is no better lawn fertilizer. Gives a thick, dark green turf.

Activated Sludge.—Organic. 30 lbs. Medium rapid in action. A very good lawn fertilizer. Milorganite.

Lime.—Inorganic. Use only on heavy clay soils. 40 lbs. One application will show good results, two are too many.

Poultry Manure.—Organic. (Commercial dried). 12 lbs. Excellent lawn fertilizer. Gives a thick dark green turf.

Poultry Manure. (Local).—Should never be used unless it has been composted at least six months with sand or earth or one year without carrier. Excellent lawn fertilizer.

Nitrate of Soda—Inorganic. 8 lbs. Alkaline, very rapid. Apply during a very heavy rain, or thoroughly wash in by watering. Encourages clover and weeds. Very fine for rough stalked meadow grass and other blue grasses.

Sulphate of Ammonia.—Inorganic. 6 lbs. Acid. Very rapid. Excellent lawn fertilizer. Discourages weeds, clover and blue grasses. Must be applied with great care during a heavy rain or thoroughly washed in.

Acid Phosphate.-Inorganic. 10 lbs. Neutral, slow. Encourages weeds and clover. Should not be used alone.

Muriate or Sulphate of Potash.—Inorganic. 9 lbs. Slow. Encourages weeds and clovers. Use where moss and sorrell indicate that the soil is depleted of plant food, and on sandy soils. On average lawn soil seldom needed. Use under trees and where shrubs are consuming a considerable part of the plant food in the soil.

Prices quoted in both columns are for full unbroken bags STRAIGHT OR ASSORTED LOTS of seed. Broken packages charged higher than single bags.

Parcel Post shipments charged at broken package prices or higher. Seamless Bags-with Seed 38c each. Grass Seed Burlap Bags included gross for net.

Lawn Grass-Burlap Bags free, net weight when packed. No Bags returnable at full price.

These quotations are for dealers only, F. O. B. New York and subject to change without notice. All orders filled at our best price on day received.



(5% Nitrogen, 8% Available Phosphoric Acid, 6% Potash)

Packed in attractively branded 100, 50 and 25 lb. paper-lined cotton bags. Also in 5-lb. cansters with sifter tops packed 12 to a case.

Prices Vert.  Consumer (Ton) (Pucka Dealer (Ton) (Packu (Ton) (Packu (Ton)	ge) 67.50 57.50	50 lb. bugs 120.00 3.00 77.50 2.00 67.50 1.69	25 lb. bags 140.00 1.75 87.50 1.15 77.50	5 lb. canisters (12 to a case) 200.00 .50 130.00 .35 110.00
--	--------------------	--	--	---

Carload and dealer prices include cost and rail freight to points in the United States east of Rocky Mountains, in minimum lots of 500 lbs. Less than 500 lbs. F. O. B. Plant. 500 LBS. FREIGHT PAID.

TERMS: Cash less 2% 10 days, net cash 30 days.

Attractive dealers' helps furnished. Booklets, store and window displays, 1 and 2-column newspaper electros, bag cuts, etc.

# ARMOUR'S SPECIAL TURF FERTILIZER

(10% Nitrogen, Equivalent 12% Ammonia, 8% Available Phosphoric Acid. 6% Potash)

A complete balanced plant food of the highest quality. Prepared from materials of known value in the growing of grass. Economical where large acreages are to be fertilized. Sold especially for use on golf courses, parks, cemeterics, etc. It developes a strong, velvety turf, and materially aids in eradicating weeds. Also for trees, shrubs, etc.

Less Than Ton Tons
F. O. B. plant
F. O. B. plant

Carload C.A.F.

Individual Consumer

\$6.00 bag

\$100.00 ton

Dealers

5.00 bug

75.00 ton \$70.00 ton

WE DISTRIBUTE FOR

## ARMOUR FERTILIZER WORKS

Lawn and Garden Department

-SEND US YOUR ORDERS-

#### SOMETHING



Sec. 384½ P. L. & R. New York, N. Y.

Permit No. 1648 FIRST CLASS



2c.-POSTAGE WILL BE PAID BY-

I. L. RADWANER SEED CO., Inc.

115 BROAD STREET

NO POSTAGE STAMP NECESSARY IF MAILED BEFORE JAN. 31, 1931

BUSINESS REPLY CARD

NEW YORK, N. Y.